

Proposal to add a rule to Radio Announcing

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Summary of Proposal

To add a rule that states the speaker must present the radio broadcast in one professional/newsreader voice and not permitting multiple voice reads.

Rationale For Change

The Radio category is starting to sound more and more like a goofy cartoon/acting category and not a professional “real world” training category. When one listens to talk/news radio in the real world, the presenter is not using multiple goofy voices. They present a fluid once voiced news update at the top of every hour. Not to mention that in my observation of students practicing at State, when students use other voices they come very close to being (or are) in violation of our existing rule “no new articles or items may be added except transition sentences, introductions and conclusions” - for example I witnessed students adding “jingles” to commercials that weren’t present in the copy handed to them! It surprises me that these were not flagged.

Proposal Details

Add a 6th Rule that reads: Speaker must present the radio broadcast in one professional/newsreader voice. Multiple voices not permitted.